



WEWS

ORDER

Print Date 09/19/12 Page 1 of 3

Flight Dates 09/25/12-10/01/12

			Order Sep	00:20:00
		Product	Estimate #	1781
<u>Contract / Revision</u>	311219 /	OFA Sked C Week 9.25-10.1.12	<u>Alt Order #</u>	
<u>Original Date / Revision</u>	09/14/12 09/17/12	Agency Com 15% <u>Billing Contact</u>	<u>Billing Type</u>	Cash
<u>Advertiser</u>	Obama / Democrat / Preside	1010 Wisconsin Avenue - Suite #80 Washington, DC 20007	<u>Order Type</u>	GENERAL
<u>Agency</u>	GMMB Inc		<u>Billing Cycle</u>	EOM/EOC
<u>Buying Contact</u>		Sales Office EWSDC	<u>Billing Calendar</u>	BROADCAST
1010 Wisconsin Avenue - Suite #80	Washington, DC 20007	Sales Region NAT	<u>Demographic</u>	A35+
		Agency Ref 2	<u>Rev Codes</u>	POL POL CAND
			<u>Product Codes</u>	PL
			<u>Priority</u>	P-1
			<u>Advertiser Ref</u>	

Primary Account Executive

Daniel Baylog

Account Executive	Order%	Start Date	End Date
Daniel Baylog	100%		

Order Share 100% Market Value 47190

Competing Station	% of Order	Amount
CABLE	%	0
UNKWN	%	0
WBNX	%	0
WDLI	%	0
WEAO	%	0
WGNN	%	0
WJW	%	0
WKYC	%	0
WMFD	%	0
WOAC	%	0
WOIO	%	0
WQHS	%	0
WUAB	%	0
WVIZ	%	0
WVPX	%	0

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	45	\$38,288.25	\$45,045.00	0.00	08/27/12	09/30/12	45	\$38,288.25	\$45,045.00
October 2012	5	\$1,823.25	\$2,145.00	0.00	10/01/12	10/01/12	5	\$1,823.25	\$2,145.00
Totals	50	\$40,111.50	\$47,190.00	0.00					

Billing Plan

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Totals		
													Spots	Amount	
E 1	WEWS	09/25/12	10/01/12	M-F GMC 5-6a M-F GMC 5-6a	CM	5-6a	MTWTF--	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rating</u>						
Week:	09/24/12	09/30/12	-TWTF--			1	\$400.00	0.00							
Week:	10/01/12	10/07/12	-----			0	\$0.00	0.00							
E 2	WEWS	09/25/12	10/01/12		CM	6-7a	MTWTF--	:30	2	\$200.00	P-3	0.00	NM	2	\$400.00



WFWS

Print Date: 09/19/12

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Contract / Revision **311219** Flight Dates **09/25/12-10/01/12**

Hiatus Dates

Original Date / Revision 09/14/12/ 09/17/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product OFA Sked C Week 9.25-10.1 Estimate # **1781**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Totals
															Amount
				M-F GMC 6-7a M-F GMC 6-7a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/12	09/30/12	- TWTF--		2	\$200.00		0.00						
		Week: 10/01/12	10/07/12	-----		0	\$0.00		0.00						
E 3	WEWS	09/25/12	09/28/12	M-F GMA 7-9a M-F GMA 7-9a	CM	7-9a	- TWTF--	:30	6	\$210.00	P-2	0.00	NM	6	\$1,260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/12	09/30/12	- TWTF--		6	\$210.00		0.00						
E 4	WEWS	09/29/12	09/29/12	SA GMA 8-9a SA GMA 8-9a	CM	8-9a	-----S-	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/12	09/30/12	-----S-		1	\$600.00		0.00						
E 5	WEWS	09/25/12	09/28/12	M-F 9-10a M-F 9-10a	CM	9-10a	- TWTF--	:30	3	\$175.00	P-3	0.00	NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/12	09/30/12	- TWTF--		3	\$175.00		0.00						
E 6	WEWS	09/25/12	10/01/12	M-F 10-11a M-F 10-11a	CM	10-11a	MTWTF--	:30	5	\$300.00	P-3	0.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/12	09/30/12	- TWTF--		4	\$300.00		0.00						
		Week: 10/01/12	10/07/12	M-----		1	\$300.00		0.00						
E 7	WEWS	09/25/12	10/01/12	M-F 11-12p M-F 11-12p	CM	11a-12p	MTWTF--	:30	3	\$225.00	P-3	0.00	NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/12	09/30/12	- TWTF--		3	\$225.00		0.00						
		Week: 10/01/12	10/07/12	-----		0	\$0.00		0.00						
E 8	WEWS	09/25/12	09/28/12	M-F 12pm News 12-1230p News	CM	12-1p	- TWTF--	:30	3	\$225.00	P-3	0.00	NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/12	09/30/12	- TWTF--		3	\$225.00		0.00						
E 9	WEWS	09/25/12	10/01/12	M-F 1-2p M-F 1-2p	CM	1-2p	MTWTF--	:30	3	\$550.00	P-2	0.00	NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/12	09/30/12	- TWTF--		2	\$550.00		0.00						
		Week: 10/01/12	10/07/12	M-----		1	\$550.00		0.00						
E 10	WEWS	09/25/12	10/01/12	M-F 2-3p 2-3pm General Hospital	CM	2-3p	MTWTF--	:30	3	\$700.00	P-2	0.00	NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/12	09/30/12	- TWTF--		2	\$700.00		0.00						
		Week: 10/01/12	10/07/12	M-----		1	\$700.00		0.00						
E 11	WEWS	09/25/12	10/01/12	M-F 3-4P Katie M-F 3-4p Katie	CM	3-4p	MTWTF--	:30	4	\$225.00	P-3	0.00	NM	4	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/12	09/30/12	- TWTF--		3	\$225.00		0.00						
		Week: 10/01/12	10/07/12	M-----		1	\$225.00		0.00						
E 12	WEWS	09/25/12	10/01/12	M-F 4-5p Dr. OZ M-F 4-5p Dr. Oz	CM	4-5p	MTWTF--	:30	4	\$370.00	P-2	0.00	NM	4	\$1,480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/12	09/30/12	- TWTF--		3	\$370.00		0.00						
		Week: 10/01/12	10/07/12	M-----		1	\$370.00		0.00						
E 13	WEWS	09/25/12	10/01/12		CM	5-6p	MTWTF--	:30	1	\$325.00	P-3	0.00	NM	1	\$325.00

Contract / Revision**311219**Flight Dates**09/25/12-10/01/12**Hiatus DatesOriginal Date / Revision

09/14/12 / 09/17/12

Order Sep 00:20:00Advertiser **Obama / Democrat / Presid** Product **OFA Sked C Week 9.25-10.1 Estimate #** **1781**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	<u>Totals</u>		
													Spots	Amount	
				M-F 5-6p News											
				M-F 5-6p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
E 14	WEWS	09/25/12	09/28/12	M-F 6-630p News	CM	6-630p	- TWTF--	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
				M-F 6-630p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	- TWTF--		1	\$325.00			0.00					
		Week: 10/01/12	10/07/12	- -----		0	\$0.00			0.00					
E 15	WEWS	09/25/12	09/30/12	M-F 7-730p	CM	7-730p	- TWTF--	:30	2	\$500.00	P-3	0.00	NM	2	\$1,000.00
				7-730p The List											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	- TWTF--		2	\$400.00			0.00					
E 16	WEWS	09/25/12	09/30/12	M-F 730-8P	CM	730-8p	- TWTF--	:30	2	\$400.00	P-2	0.00	NM	2	\$800.00
				730-8p Let's Ask America											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	- TWTF--		2	\$500.00			0.00					
E 19	WEWS	09/25/12	09/30/12	M-SU 11-1135P Late Ne	CM	11-1135p	- TWTF-S	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
				M-SU 11-1135P Late New											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	- TWTF-S		1	\$700.00			0.00					
E 20	WEWS	09/30/12	09/30/12	Sunday Prime C	CM	9-10p	-----S	:30	1	\$5,000.00	P-2	0.00	NM	1	\$5,000.00
				Sunday Prime C											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S		1	\$5,000.00			0.00					
N 21	WEWS	09/25/12	10/01/12	Tuesday Prime Special	CM	DWTS SP Part II	- T-----	:30	1	\$3,800.00	P-3	0.00	NM	1	\$3,800.00
				Tuesday Prime Special											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	- T-----		1	\$3,800.00			0.00					
		Week: 10/01/12	10/07/12	-----		0	\$0.00			0.00					
N 22	WEWS	09/25/12	10/01/12	Tuesday Prime C	CM	10-11p	- T-----	:30	1	\$6,000.00	P-2	0.00	NM	1	\$6,000.00
				Tuesday Prime C											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	- T-----		1	\$6,000.00			0.00					
		Week: 10/01/12	10/07/12	-----		0	\$0.00			0.00					
N 23	WEWS	09/25/12	10/01/12	Thursday Prime C	CM	10-11p	---T---	:30	1	\$5,000.00	P-2	0.00	NM	1	\$5,000.00
				Thursday Prime C											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	---T---		1	\$5,000.00			0.00					
		Week: 10/01/12	10/07/12	-----		0	\$0.00			0.00					
N 24	WEWS	09/27/12	09/27/12	Thursday Prime B	CM	9-10p	---T---	:30	1	\$12,000.00	P-2	0.00	NM	1	\$12,000.00
				Thursday Prime B											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	---T---		1	\$12,000.00			0.00					

Totals 50 \$47,190.00